SHE BUILDS

HACKATHON
5/1/21 - 5/2/21
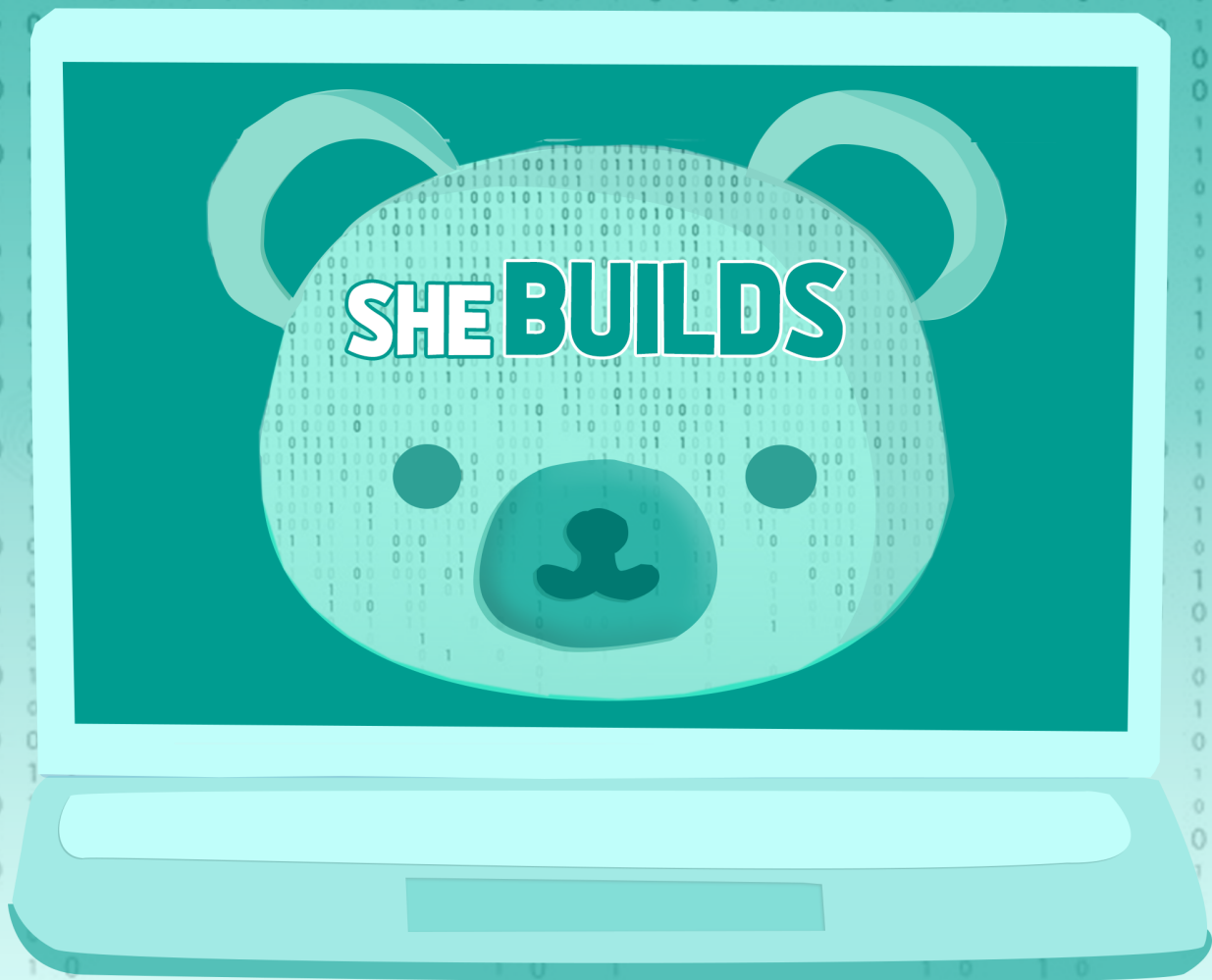
SHE BUILDS

Sponsorship Proposal

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girls who
code
AT BERKELEY

SHEBUILDS

HACKATHON

WHAT IS SHEBUILDS?

SheBUILDS is a two-day global hackathon hosted by Girls Who Code at Berkeley for high school and college non-binary and female identifying students. As a beginner-friendly hackathon, we aim to equip our participants with 21st-century skills in order to help close the gender gap in technology and to change the image of what a programmer looks like and does.

OUR MISSION

EVER SINCE CHILDHOOD, WE'VE BEEN ASKED "WHAT DO YOU WANT TO DO WHEN YOU GROW UP?"

THE TECH INDUSTRY IS INTIMIDATING, CONFUSING, AND EVEN UNREACHABLE TO MANY YOUTHS GROWING UP.

SheBUILDS provides a unique opportunity for highschoolers and college students alike to innovate, connect, and collaborate with UC Berkeley women in STEM.

Our hackathon exposes students to a variety of technologies and fields to inspire participants to fearlessly pursue a career in those fields.

SheBUILDS encourages participants to build on newly learned technologies in order to make their highest contribution to society. We want our participants to help themselves to help others.

SHE BUILDS

HACKATHON

THREE TRACKS

- **CLIMATE CHANGE**

  We invite students to craft collaborative solutions on how to limit carbon emissions and combat climate change on a local, statewide, and nationwide scale

- **SOCIAL INCLUSION**

  We invite students to think of collaborative solutions to improve the ability, opportunity, and dignity of those disadvantaged on the basis of their identity in the computing industry

- **PASSION HACK**

  We invite students to create fun and useful program to reflect their favorite hobbies and areas of interest

WHY WE ARE UNIQUE

- Our team is composed of both high school and college students

- We provide an inclusive environment for students from various backgrounds

- With our three guided tracks, we aim to showcase the endless room for creativity and how to take an idea to fruition

- Students will be exposed to a network of Girls Who Code alumni in order to build lifelong friendships and connections

- Along with receiving help from industry professionals, students will be able to join various lab-based, technical workshops

SPONSORSHIP DETAILS

	BRONZE < $250	GOLD $250 +	SILVER $500 +	PLATNIUM $1000+
	SMALL-SIZED	MEDIUM-SIZED	LARGE-SIZED	LARGE-SIZED
GENERAL				
SPONSORED MERCH TO MAIL OUT		✔	✔	✔
DEDICATED SOCIAL MEDIA POST	✔	✔	✔	✔
DEDICATED EMAIL TO MEMBER NEWSLETTER			✔	✔
LOGO ON WEBSITE NEWSLETTER THANKED AT BEGINNING OF EVENT	✔	✔	✔	✔
RECRUITING AND NETWORKING				
INVITATION TO OPENING AND CLOSING CEREMONY			✔	✔
RECEIVING PARTICIPANT'S EMAIL / ACCESS TO RESUME BOOK			✔	✔

SPONSORSHIP DETAILS

	BRONZE < $250	SILVER $250+	GOLD $500+	PLATNIUM $1000+
HIGH IMPACT				
MEAL SPONSORSHIP			✓	✓
HOSTING WORKSHOP				✓
KEYNOTE PRESENTATION			✓	✓
CHANCE TO PRESENT YOUR APIS/PRODUCTS COMPANY				✓
INVITATION TO OPENING AND CLOSING CEREMONY				✓